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**COOPER & DUNHAM LLP.**

ATTORNEYS AT LAW

1185 AVENUE OF THE AMERICAS, NEW YORK, NEW YORK 10036  
 TELEPHONE: (212) 278-0400

CHRISTOPHER C. DUNHAM  
 NORMAN H. EVIN  
 JOHN P. WHITE  
 ROBERT B. G. HONOWITZ  
 ERIC D. KIRSCH  
 GARY J. GERBMAN  
 WENDY E. MILLER  
 ROBERT T. MALDONADO  
 MARIA V. MARUCCI  
 JEFFREY C. SHICH  
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IVAN S. KAVRUKOV  
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 PETER J. PHILLIPS  
 MICHAEL S. MILNER  
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 AUDE GERSPACHER  
 BRIAN J. AMOS  
 GREGORY J. CARRO  
 JOSEPH A. SHERINSKY  
 HENRY R. DYM

FACSIMILE: (212) 391-0525  
 (212) 391-0526  
 (212) 391-0630  
 (212) 391-0631  
 (212) 827-0247

SCIENTIFIC ADVISOR  
 JAMES R. MAJOR, D. PHIL.  
 AMANDA L. WILLIS, PH.D.

FOUNDED 1887  
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**FACSIMILE TRANSMISSION**

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**MESSAGE**

In connection with Serial No. 09/760,864:  
 Amendment in Response to April 27, 2007 Office Action.

Due Date: July 27, 2007

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Dkt. 2271/63926

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Mika PARTAIN et al.

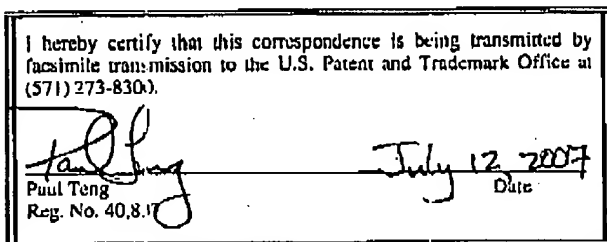
Serial No.: 09/760,864

Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Mathew S. Gart

For: **INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES  
TRANSACTIONS**



1185 Avenue of the Americas  
New York, N.Y. 10036  
(212) 278-0400

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

This Amendment is submitted in response to the Office Action dated April 27, 2007 in connection with the above-identified application.

Amendments to the Claims are reflected in the **Listing of Claims** section which begins on page 2.

Rernarks begin on page 10 of this paper.